DeMars Guitars

The Equinox B

Unveiled at the 2009 NAMM Show

Equinox B Guitar

Twang city! The single-cutaway US-made Equinox B electric guitar is a new chambered solid-body instrument by DeMars Guitars. The US-made Bigsby B5 tremolo tailpiece and Schaller roller bridge provide accurate control and precise intonation. A ribcage contour in the rear of the Equinox body provides playing comfort. And since it's a solid-body instrument, no unwanted feedback!

For that classic and unmistakable rockabilly tone, the Equinox B features TV Jones PowerTron humbucking pickups. The 3-way Switchcraft selector, master volume and master tone all work harmoniously to deliver a myriad of tonal choices.

This remarkable electric guitar sports a traditional and comfortable 25.5" scale length. The black oxide hex-drive neck bolts are introduced into threaded brass neck inserts epoxied into the neck heel, not screwed into bare wood as commonly seen on most bolt-on instruments. The neck is 3-piece rock maple with a traditional shallow "C" profile and an integrated deco-inspired open headstock that sports PlanetWaves AutoTrim tuners designed by the legendary Ned Steinberger. The rosewood fingerboard is fretted with medium-tall nickel-silver frets by Jim Dunlop. Small MOP dot inlays accent both the front and side of the fingerboard. The Earvana™ compensated nut ensures precise intonation along the entire fretboard. The Equinox comes equipped with D'Addario XL Nickel Plated Steel Strings (EXL110 Regular Light; 0.010 – 0.046).

SPECIFICATIONS (subject to change)

Length: 39.8" Width: 14" Thickness: 2" Weight: 7.3 lb

Scale length: 25.5" Nut width: 1.75" Nut: Earvana Compensated Bridge: Schaller roller w/ Bigsby B5

Tuners: Planet Waves AutoTrim (gold standard; optional chrome or black) Truss rod: Adjustable 2-way

Pickups: TV Jones Classics humbucking pickups; gold finish standard

Controls: 3-way Switchcraft (neck HB / both HB / bridge HB); master volume, master tone, mono ¼" output

Materials: Body: alder (opaque black)
Neck: 3-piece rock maple w/ gunstock oil finish Fingerboard: rosewood (10-16" compound radius
Tops: AAAAA-grade flame maple
Edge binding: Cream, contrasting purfling within top border

Finishes:
Translucent over flame maple: amber, bahama, crimson, emerald, moonrock, natural, tradburst, violet
Opaque: dijon, glacier, onyx, pink