DeMars Guitars

The Equinox

Equinox Guitar

The single-cutaway US-made Equinox electric guitar is a new chambered solid-body instrument by DeMars Guitars. This exciting guitar has been specially designed for the performing musician using a time-honored string-thru-body design that directs the strings' forces downward onto the bridge saddle. The US-made Hipshot hardtail bridge provides both excellent sustain and precise intonation. A ribcage contour in the rear of the Equinox body provides playing comfort.

The Equinox features two US-made hand-wound coil-splittable Stan Hinesley humbucking pickups. The Kashmir neck pickup is described by Stan as "an Alnico 2 loaded Classic PAF-inspired humbucker… warm, sweet, smooth vintage tone with enhanced midrange." The Zen pickup used at the bridge of the Equinox guitar produces "high output creamy vintage blues tone." The 5-way pickup selector switch (providing both single coil and humbucking sounds) or 3-way Switchcraft selector (humbucking only), master volume and master tone all work harmoniously to deliver a myriad of tonal choices.

This remarkable electric guitar sports a traditional and comfortable 25.5" scale length. The black oxide hex-drive neck bolts are introduced into threaded brass neck inserts epoxied into the neck heel, not screwed into bare wood as commonly seen on most bolt-on instruments. The neck is 3-piece rock maple with a traditional shallow "C" profile and an integrated deco-inspired open headstock that sports PlanetWaves AutoTrim tuners designed by the legendary Ned Steinberger. The rosewood fingerboard is fretted with medium-tall nickel-silver frets by Jim Dunlop. Small MOP dot inlays accent both the front and side of the fingerboard. The Earvana™ compensated nut ensures precise intonation along the entire fretboard. The Equinox comes equipped with D'Addario XL Nickel Plated Steel Strings (EXL110 Regular Light; 0.010 – 0.046).

SPECIFICATIONS (subject to change)

Length: 39.8" Width: 14" Thickness: 2" Weight: 5.3 lb
Scale length: 25.5" Nut width: 1.75" Nut: Earvana Compensated Bridge: Hipshot hardtail string-thru

Tuners: Planet Waves AutoTrim (gold finish standard; optional chrome or black) Truss rod: Adjustable 2-way

Pickups: H-model: two hand-wound coil-splittable humbucking pickups by Stan Hinesley: Kashmir (neck) & Zen (bridge)
S-model: three single-coil pickups by Stan Hinesley or EMG (active SAV set)

Controls: Pickup selector switch: 5-way blade (neck HB, neck SC, both HB, bridge SC, bridge HB) or 3-way Switchcraft (neck HB / both HB / bridge HB); optional piezo bridge saddles and Big Shot disc transducer at neck heel; master volume, master tone. mono ¼" output master volume, master tone, output: mono ¼" output, switchable stereo output w/ piezos

Materials: Body: basswood (opaque black)
Neck: 3-piece rock maple w/ gunstock oil finish Fingerboard: rosewood (10-16" compound radius)
Tops: AAAAA-grade flame maple (translucent finishes) or alder (opaque finishes)
Edge binding: Contrasting cream or black, contrasting purfling within top border

Finishes: Translucent over flame maple: amber, bahama, crimson, emerald, moonrock, natural, tradburst, violet
Opaque: dijon, glacier, onyx, pink